

The background of the advertisement is a dense, abstract illustration of flowers and leaves in shades of orange and white. The flowers have large, rounded, orange petals and smaller, white, bell-shaped flowers. The leaves are dark orange and white, with some having long, thin stems. The overall effect is organic and painterly.

CARRÉ CARRÉ CARRÉ
HERMÈS PARIS

Spring-Summer 2004



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PHOTOS SANDRINE EMBLY, STUDIO DES FLEURS.
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A few splashes created at random but never
looking back. Ink harnessing, yielding little by little
its rich secret, "Horse Surprise", a creature
so familiar at Hermès, even whilst it astonishes
as always. Pawing zebras, dramatic shadows,
meditations offered by the circles of the mandala.

And alongside the silk, two materials with
the lovely scent of summer: muslin and cotton.
Not counting the Twilly, so young and debonair.
For lives which fizz and take off like fireworks, here
are the most recent bursts of light from scarves
which are dedicated to colour and joy.

These scarves in pure natural silk,
woven and printed by Hermès from original designs,
are available in a wide range of colours.

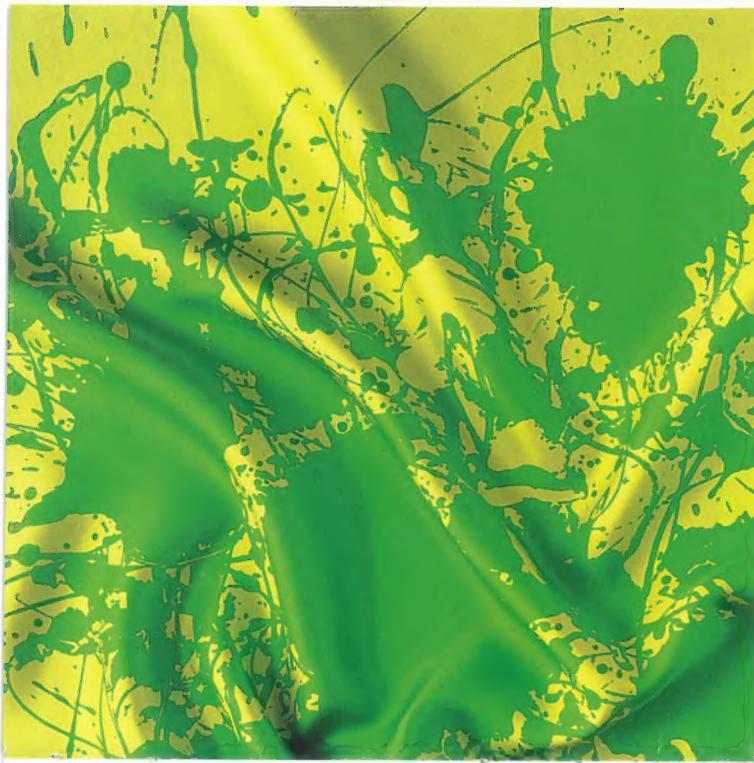


FOR FURTHER INFORMATION, PLEASE CONTACT

YOUR NEAREST HERMÈS BOUTIQUE,
OR CALL HERMÈS IN PARIS, 224, FAUBOURG SAINT-HONORÉ, TEL. + 33 (01) 40 17 47 17.

CHEVAL SURPRISE, FACING, COL. 01. COVER, COL. 02.





THE TWILLY

And since we love boldness and fantasy,
and we aspire to serious amusement, here once
more are the Twilly ribbon-gems: young
newcomers who have made their mark, new recruits
who cultivate good humour, and future veterans
eternally of spontaneity.



TWILLY CHEVAL SURPRISE, COLOUR 02

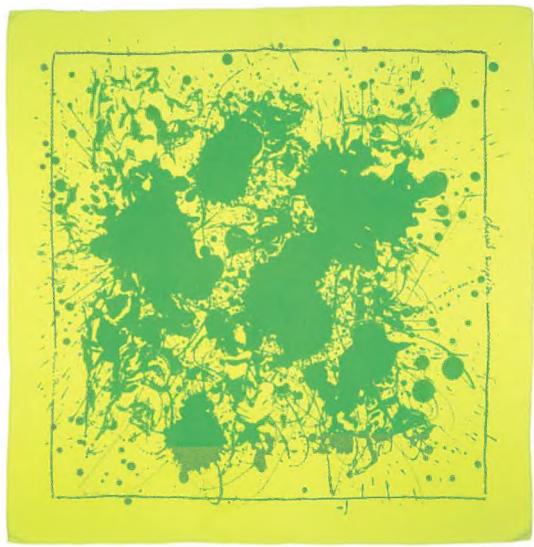
TWILLY RENCONTRE Océane, COLOURS 01 AND 03

TWILLY KUNA PEOPLE DE PANAMA, COLOURS 01, 02 AND 03



CHEVAL SURPRISE

HORSE SURPRISE



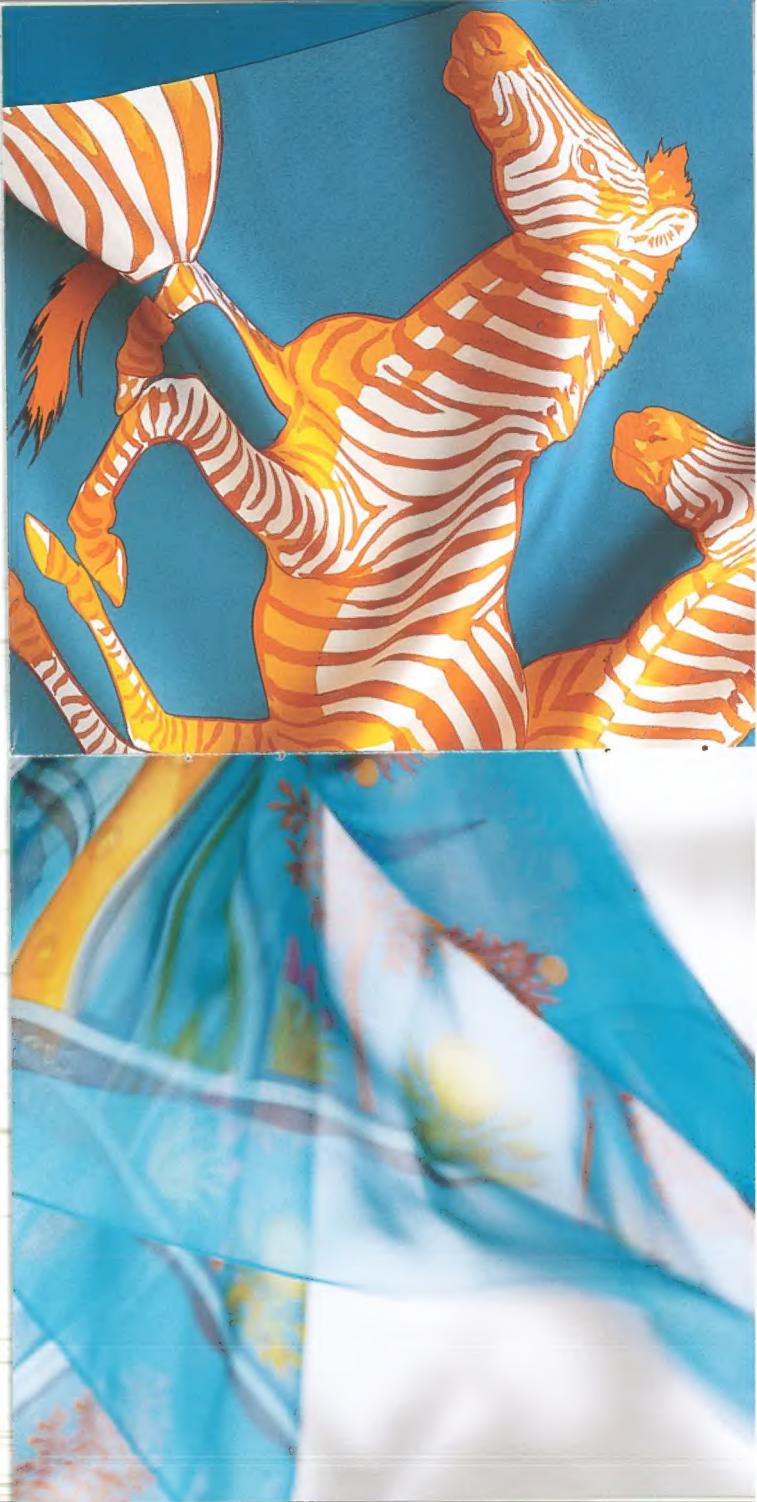
COLOUR 04. DESIGN BY DIMITRI RYBALTCHENKO.

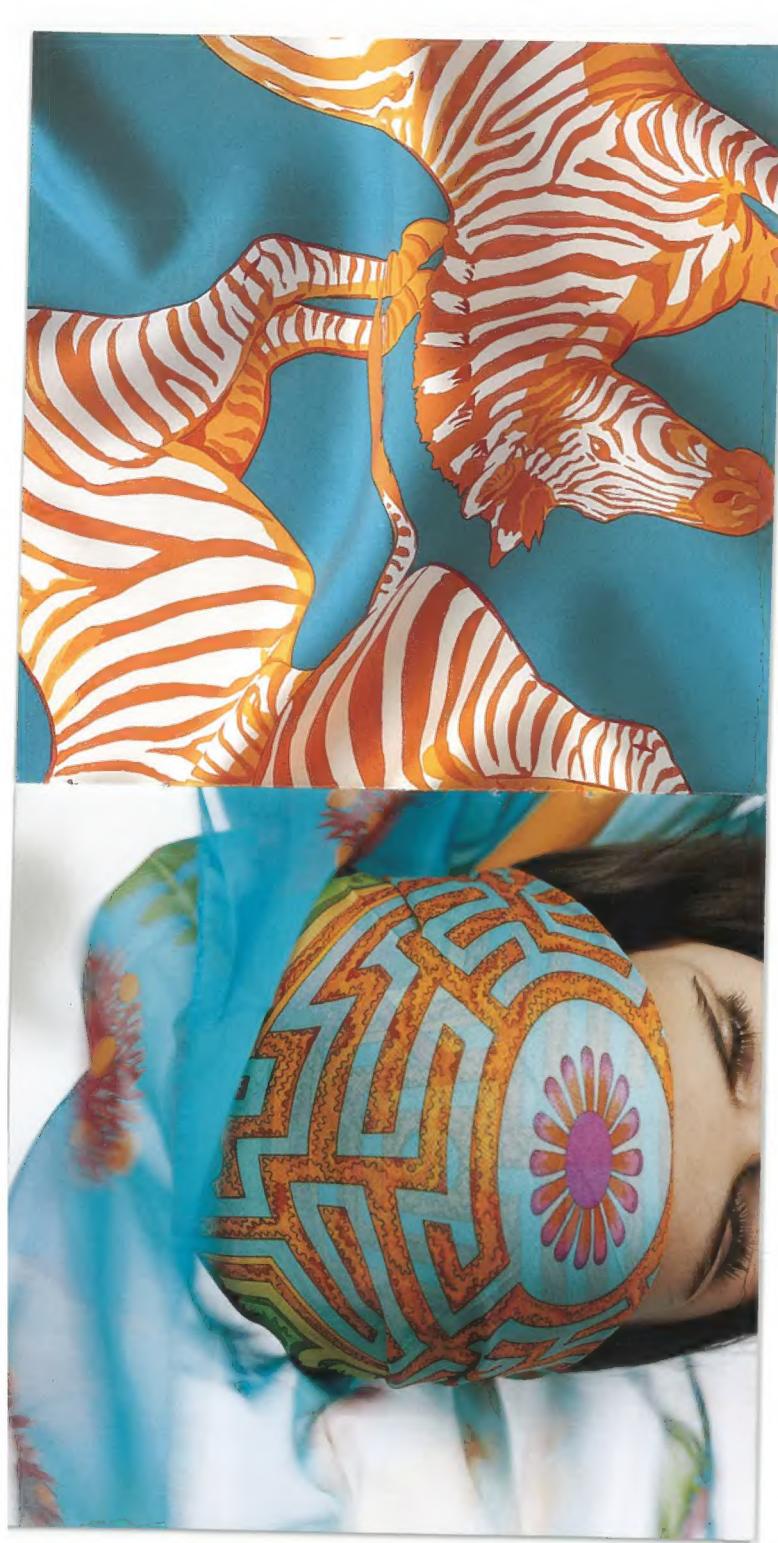
PARIDAIZA



COLOUR 02. DESIGN BY EUGÈNE BRUNELLE.







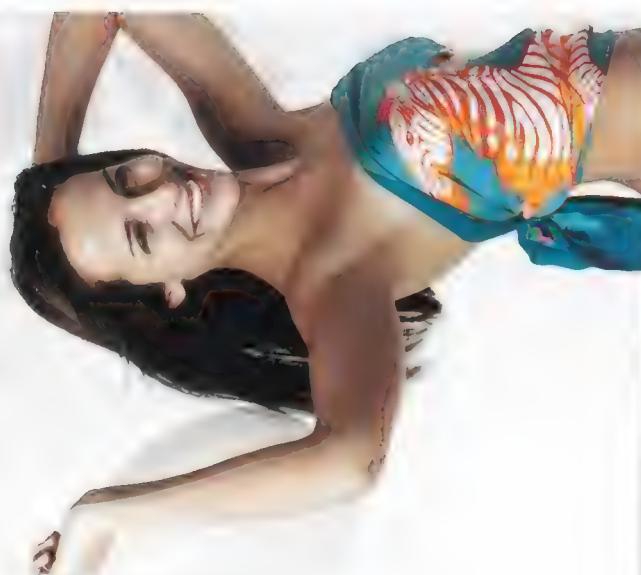
LES ZÈBRES II

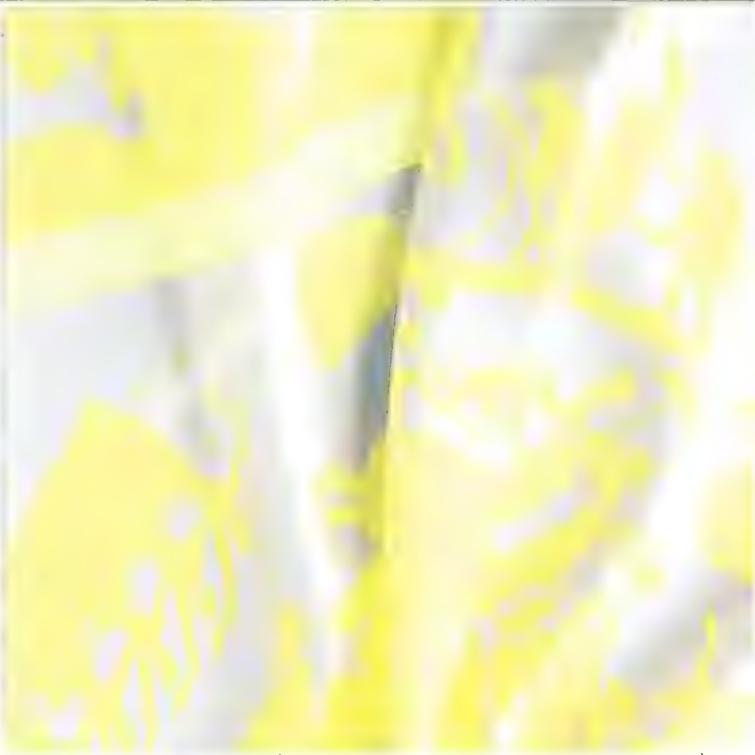
ZEBRAS II



COLOUR 02. DESIGN BY ROBERT DALLET.







COLOUR ON DESIGN BY FRED RAWLEP

SOLEIL
SUN



THE MUSLIN SHAWL

Blessed trinity! Three formats for a unique pleasure, Muslin is a touch, an undulation, a caress, or better, the memory of a caress. Its contact is fixed in the fleeting, a dragonfly with angel wings, whose beating is in time with the heart. Seraphic lightness, random kiss. The impalpable rises and falls without waking even the echoes of silence. Muslin is a sigh of contentment. It deserves to be treated with consideration, with the worship even, which sensuality exacts.



JEUX D'OMBRES
SHADOW GAMES



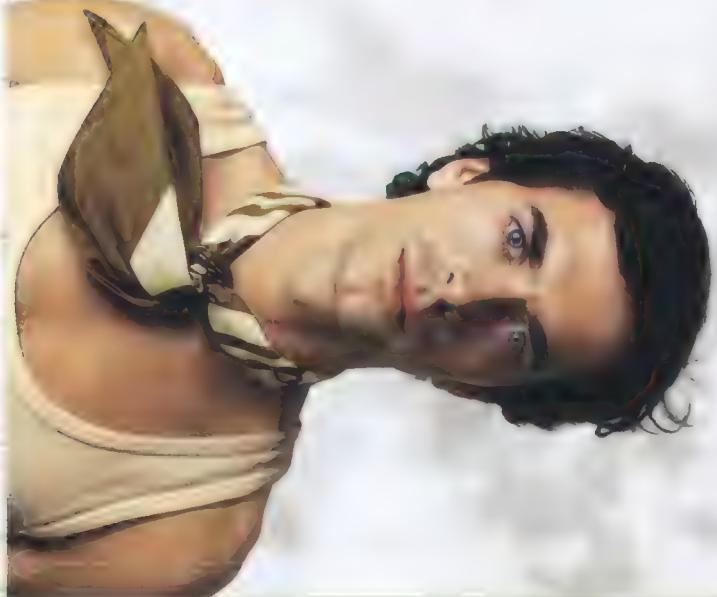
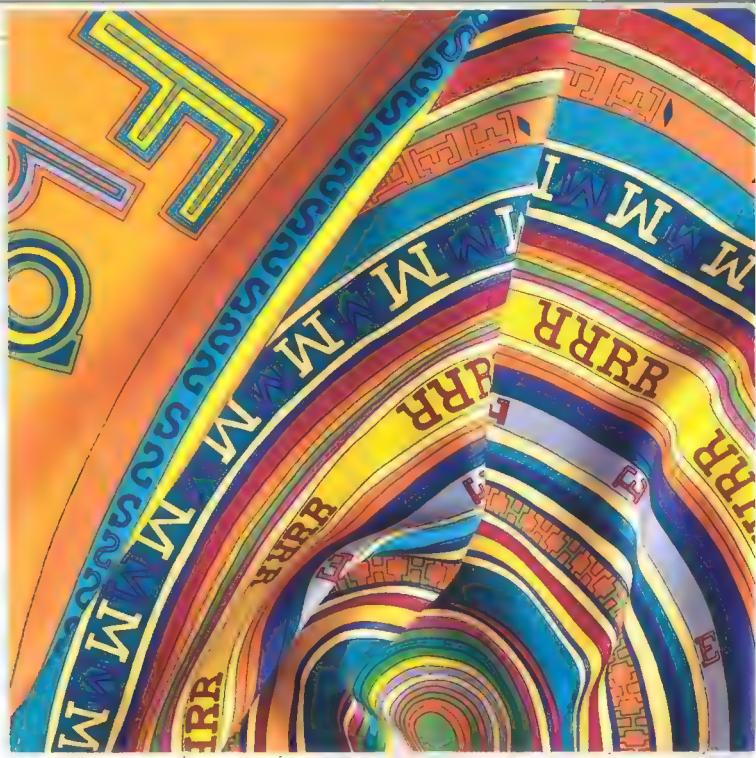
COLOUR or DESIGN BY LOIC DUBIGEON

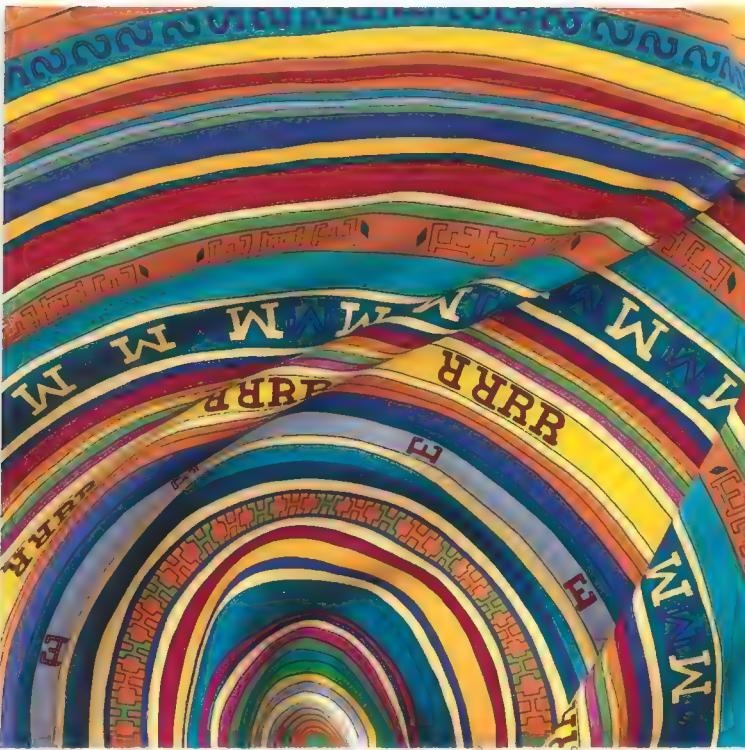


BRIDES DE GALA
GALA BRIDLES



CO. OUR 01. DESIGN BY HUGO GRYGIAR





THE COTTON FOULARD

Slightly smaller than its older sibling and with something oashing about it, expansive even, the cotton foulard flaunts itself, a masculine or feminine partner, ideal for airy excursions, outdoor hikes and high oxygen-content strolls. The perfect companion for active festyles, it makes the lazy bemoan their confinement. With the cotton foulard, anything can change at any moment: in the right direction, naturally.



TOHU-BOHU
HURLY BURLY



COLOUR 02 DESIGN BY CLAUDIA STUHL-HÖFER MAYR.

LA MÉCANIQUE DES IDÉES
MECHANICAL IDEAS



FACING, COLOUR 04 DESIGN BY CHRISTINE HENRY.

COL 06
COL 07



IMPOSE TA CHANCE



These Atlantic pebbles gathered on the shores of the île de Ré are distinguished by their smoothness, their roundness and by their appetising

appearance which makes them seem like some regional speciality of high-class confectionery.

But we shall not crunch into them. They are too hard and, above all, too precious. Their whirls, when closely studied, offer a message greatly

resembling a precept of the poet René Char*.

A stroke of luck, that's right! What can we add, save that by adhering to it, we give ourselves a further means of adding brilliance to our lives?

* TAKEN FROM "ROUGEUR DES MATRAUX" IN LES MATRAUX © EDITIONS GAUTHIER.





LA MÉCANIQUE DES IDÉES

MECHANICAL IDEAS

The human brain is actually only a mechanism, a kind of mill, grinding the wheat of experience to create the flour of ideas. But its cogs are not so much those of a milling machine, as of intricate clockwork: when they go into action, it is to bring noon to everyone's doorway. And so the debate of opinions flourishes, but leading where? To the joys of the spirit – doubtless less lively than those of the flesh, but how much deeper and more enduring! And perhaps, one ought to say, nobler.



IMPOSE TA CHANCE



FACING, COLOUR 04. DESIGN BY VALÉRIE DAVILA-DUMOULIN.
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